

Advancements in aquaculture, offshore renewables, deep sea mining and marine biotech will place the world's marine resources at the **frontier of economic growth.**

Dubbed the Blue Economy, this trend could open up new revenue streams to the shipping industry, particularly to Offshore Support Vessel operators. But it could also make existing operations more challenging.

These challenges need to be addressed head on if the shipping industry is to derive the maximum benefit.

In recognition of this fact, **KNect365 Maritime will be producing a webinar** to discuss how the shipping industry can stay ahead of the curve on the Blue Economy.

Webinar features

- Live audience Q&A
- 40-60 minutes in duration
- Registration page and pre-webinar promotion featuring your branding
- Viewable live or on-demand

How you benefit

- Grow your network and build your brand
- Generate verified leads on an agreed topic area
- Select your desired lead profile filter by region, job title, company type, etc
- Share your perspective and position yourself as a thought leader
- Reach a whole new digital audience



Contact Sponsorship Manager **Piers Newman** to find out how you can get involved. **E:** Pies.Newman@Informa.com

T: +44 (20) 701 74402